The experience of organising

Young Citizens Conferences

INVENTING A NEW WORLD



How to organise a virtual event from scratch and succed.





MILSET Young Citizens Conferences

The MILSET Young Citizens Conferences is a programme dedicated to youth's views and concerns regarding the social impact of science and technology on the modern world, gathering their voices from every part of the globe. The activity is open to the participants of 13 to 25 years old from all over the world.

These conferences' goals are achieved through a three-step methodology:

Concerns

Discussion (Risks and Benefits)
Proposed Actions





Change from on site to virtual!

The pandemic situation we suddenly faced made us, and for sure every organisation in the world, think fast and move some of our programmes in a virtual mode.

During this first virtual edition, the debates were related to the high impact of Covid-19 pandemic on humanity, by encouraging youth to "Invent a new world". This topic was divided into five subtopics:

Globalization Science and Medicine Space Environment Digital lifestyle



Make it happen



1.- Set your main goal in a few words.

To organise <u>debate tables</u> to hear the ideas and proposals of <u>youth</u> following the YCC <u>methodology</u>.

2.- Analise the methodology or objective of your programme.

- Set your target audience
- Make a list of activities or material that will support the methodology or objective.
- · Make a detailed schedule of the number of activities you will include.
- If required, set how many people you would like to participate in the event.

3.- Adapt to a virtual mode.

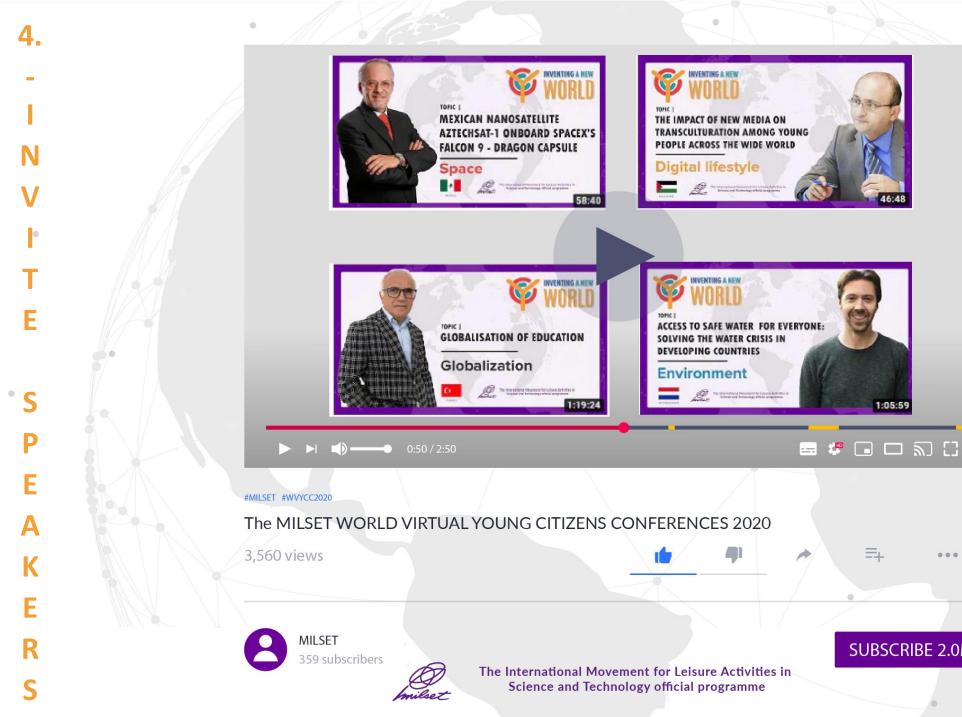
- Make it as short as possible
- Small groups for a debate are the best
- If you are going international, think about the different time zones when you detail the schedule.
- Make it clear and dynamic





Methodology	#	Activity	Schedule	People involved
Concerns	4	Conferences by experts about the correspondig topics	10min opening and closing remarks 30 min conference 20 min answer and question section	Presenter Speaker Moderator
Discussion Actions	6	Round Tables	30 min meeting previous the debate 10 min opening, closing remarks and instructions 35 min for discussion 20 min for conlusion	Presenter Participants Moderator







SUBSCRIBE 2.0M



5.- Participants selection

- A registration process is very important.
- If you are include underage students is a must to ask for parental consent.
- If you are going to stream live or show participants faces in public, consider your data protection policies in your country or international and be sure that the participants agree to appear in public
- If you are thinking about international participation and you decide to use English as the main language it is important to make it clear for the participants that they require a certain level of the language to discuss
- Once you start selecting, be sure to group participant according to their ages.
- Organise the round table according to the subtopics if possible.

6.- Find the most suitable Technology

Nowadays, there are many easy-to-use platforms to meet and stream live to make it look professional. For sure, you need the support of an IT (Information and Technology) expert and a Graphic Designer.

Some general recommendations from the MILSET IT department are:

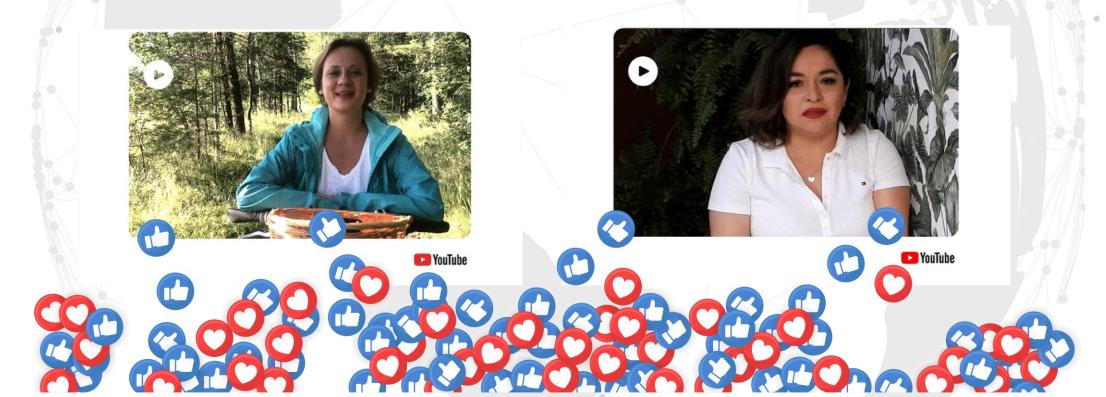
- Choose the most suitable platform
- Check if the computer resources you will use to stream fit the platform's requirements you will rent
- Check that the internet connection is fast and stable enough to avoid a bad quality of the streaming or signal lost
- To stream don't forget that you need a Facebook account or a YouTube account





7.- Promotion and Communication

- To have a successful event, you need to start promoting it as soon as possible.
- Communication with participants is crucial to establish a friendly atmosphere during the debate and to avoid time loss.
- Meet them before the event and make them feel part of a team
- Make them know each other before the event
- Take time to Explain the instruction before the event



8.- Get ready for the debate

- The moderator is the key to guide participants through discussion.
- To make your final report, you can request the participants to fill a form with their conclusion.









Debate Table 3: ENVIRONMENT



Debate Table 4: ROLE OF SCIENCE & MEDICINE







Debate Table 6: DIGITAL LIFESTYLE



The result worths the effort.



Abrar Khalifa Al Falasi | United Arab Emirates

Thank you for this opportunity, this was really fun and beneficial, looking forward for more participations!!

10:20

Sofia Faghihy | United Arab Emirates

Hello everyone! I just wanted to start by thanking you all for this, I really enjoyed speaking with you all! I hope we can stay in touch. Here is all my contact info (you have my WhatsApp information but I thought I'd share some others):

Bryn Bain | Canada

Amrita Wikara | Indonesia

Can i get your Instagram handles guys? Hahahhahaha

09:54

Shahad Mohammed Alghafli | United Arab Emirates

Pleasure to meet you too !!

09:35

Montserrat Hermosillo Ortíz | Mexico

It was a pleasure to meet y'all!

09:33



Vinícius Ribeiro De Moraes | Brazil

heey, everyone was pretty good in the debate, we got it :) 🤡

12:06

follow me too on instagramm 12:06



Leu Vlad-daniel | Romania

I'm going to grab a coffee afterwards since I can barely keep myself awake 😋



Would anyone like a cup of coffee shipped to their front door? :)

09:01

Najlaa M. Abu Jamie | Palestinian Territories

Thanks for this amazing meeting, honored to meet you all guys

Hope that we can share a common projects in the future \heartsuit

09:34

Pedro Fernando Salgado Álvarez | Colombia

It was a huge pleasure, you're all great! Thanks milset

09:36

Dian Septiawati | Indonesia

Thank you very much to holding this amazing activity milset 😌 it's such a wonderful experience!

09:37



Addy Poot Perez | Mexico

Thanks for the oppourtunity:) I would like us to keep in touch through social networks https://linktr.ee/pootpaddy



all of u are so great!! a brilliant mind

09:36

Luis Fernando Rocha Rodríguez | Mexico

Thank you for the opportunity, I really enjoyed the debate and hopefully we can keep in touch.



The International Movement for Leisure Activities in Science and Technology official programme



Numbers

Registration

108 submissions from 28 countries

Selection

40 participants from 20 countries

Promotion

18 post on social media

28,000 emails in less than 2 months

18,000 opened mails





Programme

4 Keynotes speeches from 4 different countries

6 Round tables









































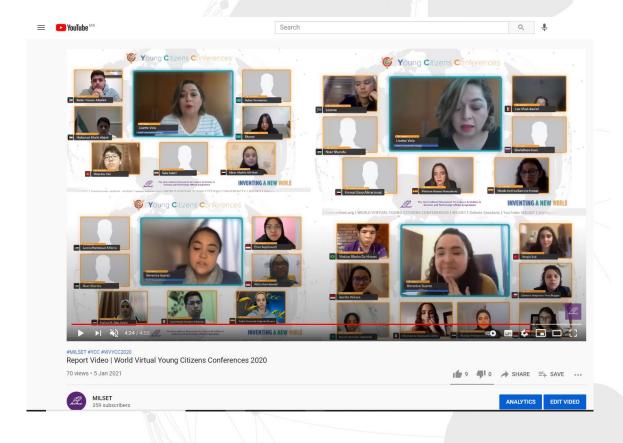
An opportunity to increase your social media viewers!

Mean	Organic Reach	
MILSET Facebook, Shared in other Facebook Fan pages	50744 viewers	
MILSET Facebook	3864 reproductions of the conferences and debates videos	
MILSET YouTube Channel	reproductions of the conferences and debates videos	



Contact us! www.ycc.milset.org







Managing Director

Berenice Suárez Rodríguez Mexico

Berenice.Suarez@milset.org

Communication Manager Lisette Vela Reyes

Mexico

Liz.Vela@milset.org

IT Coordinator

José Alberto García Mexico

Jose.Garcia@milset.org



The experience of organising

Young Citizens Conferences

INVENTING A NEW WORLD



How to organise a virtual event from scratch and succed.



